Benchmarks® for Executives™
Developing Top-Level Leaders

featuring
CCL Compass™

Designed to reveal how your top leaders compare to the highest-level leaders in CCL's exclusive database, Benchmarks® for Executives™ is the premier 360-assessment for executives and senior directors. With the addition of **CCL Compass™** — a cutting-edge online tool that brings data to life — feedback reports can now be instantly transformed into uniquely insightful actionplans.

The World's Most Widely Used Leadership Assessments

CCL pioneered the use of assessments and feedback in leadership development decades ago. Since then, millions of users from thousands of organizations have relied on CCL assessments to produce valid, reliable, and actionable results.

Results

- Provides top-level executives with feedback on specific, critical leadership skills
- Helps individuals compare their results to other senior leaders
- Starts the process of feedback-based individual development
- Continues the development process with CCL Compass by setting goals and creating actionable plans

How to Use Benchmarks for Executives

- In executive coaching work
- In a workshop setting for the executive team
- As a group report to initiate discussions within an intact team

What Benchmarks for Executives Measures

Benchmarks for Executives measures the 16 competencies listed below, containing a total of 92 items. The feedback report displays results grouped into 3 categories.

Leading the Business

- Sound judgment
- Strategic planning
- Leading change
- Results orientation
- Global awareness
- Business perspective

Leading Others

- Inspiring commitment
- Forging synergy
- Developing and empowering
- Leveraging differences
- Communicating effectively
- Interpersonal savvy

Leading by Personal Example

- Courage
- Executive image
- Learning from experience
- Credibility

Special Features
- Includes **CCL Compass™**, a digital tool that gathers all assessment data, interprets it, and recommends what to do next
- Based on research conducted with top-level executives
- Includes a Board Members rater category
- Carefully screened, exclusive norms compare participants' results to other top-level executives
- Includes a written comments section
- Group Profiles available

Includes
- All surveys
- Online status for administrators and participants
- Scoring of assessment

Facilitator Certification
Because Benchmarks for Executives is a sophisticated assessment tool and effective facilitation is critical to its successful use, CCL requires that it be administered only by certified professionals.

Jim Kimberly of Sapphire Consulting has been certified since 2010 and helps you find the right assessment tool for your organizations leadership development needs.

Effective for the Global Workplace
Benchmarks for Executives is available in the following languages:

- Dutch
- French
- German
- Polish
- Spanish
- Spanish-Latin America
- UK English
- U.S. English

Customized Services
To support and strengthen the impact of your Benchmarks for Executives initiative, we offer a range of services, including:

- Project planning and design
- Orientation briefing
- Competency mapping
- Feedback facilitation workshop
- Development planning workshop
- Group profile analysis
- Evaluation services

Product Support
If you need assistance defining objectives, selecting an assessment, training facilitators, administering and interpreting data, or development planning, CCL and Sapphire Consulting have the resources to assure that your assessment initiative will be effective and efficient.

How to Order

Contact:
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Center for Creative Leadership®